



Betsy Reese Spirit Award

Effective immediately, the Club Awards are being reimagined, shifting the focus from Club branding and communications to focusing more on the spirit of the program – recognizing those Clubs and Ambassadors who represent the Museum, our mission, and the spirit of the Corvette community at the highest level.

The new recognition process will award the Betsy Reese Spirit Award, which will recognize one Club and Ambassador yearly who embodies the spirit of Betsy Reese, a longtime Museum Ambassador and supporter.

The process for nomination will be:

June 1, 2025: Nominations Open

Nominations must be made by the Club president and include a 500-word essay (or three-minute video) on why a Club's ambassador is being nominated.

Nominations should be emailed to news@corvettemuseum.org by October 1, 2025

October 1, 2025: Nominations Closed

November 1, 2025: Award Presented

Recognized on the Ambassador Facebook Page, America's Sports Car magazine, CorvetteMuseum.org/Ambassadors, and personal recognition at an upcoming Club meeting from National Corvette Museum leadership.

More information on Betsy Reese: Betsy Reese was a true Corvette enthusiast who loved her customized C5 Corvette Z06 that she named "Blue". Her love of Corvettes was passed to her son, Hunter, and the two of them made a fantastic pair as they would often show their cars together at the National Corvette Museum and other events in the surrounding area. Supporting the Corvette Racing team was one of her passions, and she attended countless races and events to cheer on her favorite drivers. She was a member of Corvettes of Clarksville and a longtime Ambassador for the National Corvette Museum.

Q. Why did you change the Club awards?

A. We appreciate the efforts that Corvette Clubs put into marketing their events and supporting the museum. As we examined specific Club submissions, some Corvette Clubs are highly active, and others are not as involved. We wanted to recognize and inspire all Clubs in the spirit of giving and community that grounds our Ambassador program and feel this new award does just that.

Q. Should I still send you my Club Newsletter?

A. Yes! As we focus our communication from the Museum to, seeing and reading your Club newsletters, websites and other collateral allows us to better understand the types of information most helpful to you and your Club.