

# Graphic Design Intern

**INCUMBENT:** Vacant  
**REPORTS TO:** Media Relations & Marketing Production Manager  
**LOCATION:** Bowling Green, KY  
**STATUS:** Part-Time, Hourly, Temporary  
**DATE:** TBD



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## DESCRIPTION

The Graphic Design Intern will perform a range of duties to assist in design elements for the National Corvette Museum and its lines of business.

## ESSENTIAL DUTIES AND RESPONSIBILITIES

- Assist in creating eye-catching content and promotions for all social media channels including Facebook, Instagram, Twitter, Pinterest, and LinkedIn.
- Follow brand and style guidelines within created content.
- Assist in creating internal signage.
- Assist in the production of the layout and design of *America's Sports Car Magazine*.
- Collaborate with the marketing team to generate new ideas.
- Have an understanding of and/or ability to learn various printing/design standards.

## EDUCATION/EXPERIENCE

- High School Diploma or equivalent required.
- Must be pursuing a college degree in graphic design, fine arts, or related field.

## QUALIFICATIONS

- Experience with Adobe Creative Suite.
- Be a self-directed individual who is a team player.
- Effective written and oral communication skills.
- Ability to understand, interpret, and research museum and automotive concepts.
- Ability to follow through on assigned tasks with limited supervision.
- Excellent time management and organizational skills.
- Computer proficiency in Windows environment.
- Openness to continuing learning and upgrading of skills.

## ESSENTIAL PHYSICAL REQUIREMENTS

- Ability to sit and/or stand for long periods of time.
- Ability to lift and carry up to 10 lbs.
- Ability to operate a computer and other equipment in the office.
- Must have sufficient mobility to move around the office and the community

\*Applicants must be prepared to show a recent body of work in the form of a printed or digital portfolio.