

# Merchandising Intern

**INCUMBENT:** Vacant  
**REPORTS TO:** Retail & Merchandising Specialist  
**LOCATION:** Bowling Green, KY  
**STATUS:** Part-Time, Hourly, Temporary  
**DATE:** TBD



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## DESCRIPTION

The Merchandising Intern provides assistance to NCM in all merchandising aspects throughout the Corvette store to market the NCM brand.

## ESSENTIAL DUTIES AND RESPONSIBILITIES

- Maintaining window, table, and wall displays.
- Planning and executing floor plans.
- Planning, creating, and generating authentic displays through product groupings that are curated by look, quality, style, or theme.
- Tracking sales on individual displays to determine the success of location and display
- Creating and Displaying store signage.
- Marketing the NCM and Corvette brands through store signage and displays to all customers.

## EDUCATION/EXPERIENCE

- High School Diploma or equivalent required.
- Must be pursuing a college degree in fashion merchandising, marketing, business management, or related field.

## QUALIFICATIONS

- Strong attention to detail, establishing priorities, and meeting deadlines.
- Strong interpersonal and communication skills (written and verbal) to effectively communicate display and merchandising changes and sales.
- Be a well-organized and self-directed individual who is a team player.
- Possess strong computer skills, including a thorough knowledge of Microsoft® Excel, Outlook, PowerPoint and Word and Adobe Creative Cloud.
- Ability to multi-task and function in a team environment.
- Must be able to work independently at times and perform in a fast-paced environment.
- Openness to continuing learning and upgrading of skills.

## ESSENTIAL PHYSICAL REQUIREMENTS

- Ability to work at a desk for one or more hours at a time.
- Must have sufficient mobility to move around the Museum.
- Ability to lift and carry up to 25lbs.