

Photo/Video Intern

INCUMBENT: Vacant
REPORTS TO: Media Relations & Marketing Production Manager
LOCATION: Bowling Green, KY
STATUS: Part-Time, Hourly, Temporary
DATE: TBD



DESCRIPTION

The Photo/Video Intern will perform a range of duties to capture, edit, assist, and complete various photo/video projects for the National Corvette Museum and its lines of business.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Assist in creating eye-catching content and promotions, for all social media channels including Facebook, Instagram, Twitter, Pinterest, TikTok, YouTube, and LinkedIn.
- Follow brand and style guidelines in created content.
- Color correcting and photo/video editing.
- Collaborate with the marketing team to generate new ideas.
- Assist with set up and tear down of photo/video shoots.
- Understanding and/or ability to learn various camera, audio, and lighting systems.

EDUCATION/EXPERIENCE

- High School Diploma or equivalent required.
- Must be pursuing a college degree in marketing, journalism, or related field.

QUALIFICATIONS

- Experience with Adobe Creative Suite.
- Be a self-directed individual who is a team player.
- Effective written and oral communication skills.
- Ability to understand, interpret, and research museum and automotive concepts.
- Ability to follow through on assigned tasks with limited supervision.
- Excellent time management and organizational skills.
- Computer proficiency in Windows environment.
- Openness to continuing learning and upgrading of skills.

ESSENTIAL PHYSICAL REQUIREMENTS

- Ability to sit and/or stand for long periods of time.
- Ability to lift and carry up to 10 lbs.
- Ability to operate a computer and other equipment in the office.
- Must have sufficient mobility to move around the office and the community.

*Applicants must be prepared to show a recent body of work in the form of a printed or digital portfolio.