

National Corvette Museum Ambassadors
By-Laws

Article I. Name of the Organization: National Corvette Museum

Section 1: NCM - A certified non-profit, uses additional representatives through Corvette clubs to represent the museum. This group is known as ambassadors. These bylaws address the role of the ambassadors and the ambassadors-at-large. (re-name Regional Ambassadors).

They shall be known as, National Corvette Museum Ambassadors Group. (NCMAG)

Section 2: Location: 350 Corvette Drive Bowling Green, KY 42101
Phone: (270) 781-7973

Section 3: Purpose The mission of the National Corvette Museum is the celebration of the Corvette's invention, and preservation of the legendary automobile's past, present, and future. The Museum will serve as an educational and research model for all to enjoy.

Article II. Membership

Section I: Members Defined

- A. **Ambassadors** shall be duly elected or appointed by their respective clubs. They shall serve under the direction of the NCM staff.
- B. **Regional Ambassadors** shall be appointed by the NCM Staff with input from Regional Ambassador leadership. They must have a current NCM membership.

Section II: Dues

- A. Currently, no ambassador dues required. Ambassador must be a member at any level.
- B. Local Club dues and fees and NCM membership must be current and in good standing.

Article III. Job Description

Section 1: Ambassadors will serve as provided by their club by-laws. The following sections provide guidelines to establish roles for the ambassador. Ambassador to provide correct info for NCM Website

Section 2: Membership Duties

- A. Represent Ambassador's local club members and communicate to the members NCM events and encourage local club members to participate.
- B. Memberships – Make club members aware of various memberships available individual, family, lifetime, etc.
- C. Brick Sales - To honor, memorialize or celebrate club anniversaries
- D. Advertise and assist club members with NCM raffle ticket sales
- E. Encourage and assist members making donations to the museum
- F. Recruit new members and encourage non-members of the benefits.

Section 3: Club Duties

- A. Make monthly reports at local club meetings and provide information about museum events, motorsports park events and NCM services. Involve and engage the club in NCM programs
- B. When possible, arrange to have NCM staff make presentations at club meetings
- C. Promote local car shows on NCM calendar
- D. Coordinate museum visits and plant tours
- E. Represent NCM to local club and the community
- F. Develop club newsletter
- G. Raise club members awareness of programs at the museum and motorsports including, education programs and driver safety programs

Section 4: Event Duties

- A. Participation in NCM events and exhibits
- B. Participation in motorsports park activities
- C. Schedule club events at the museum or motorsports park

Section 5: Other Ambassador Duties

- A. Develop a speaking group (Name?). Ambassadors that could go to local organizations and represent NCM. Talk about programs at the museum, events and encourage visitation. May be combined with a member of NCM staff attending also. Other duties to be included as needed.

Article V. **Code of Conduct**

Section 1: Meetings and Events

- A. Ambassadors shall always set a higher standard by being courteous, respectful, kind and encouraging of others. We should always be mindful of others opinions and be positive always.

Section 2: Media and Communications

- A. Assist the Museum in monitoring negativity on the Ambassadors site and help ensure that all media platforms represent the Museum in a positive manner. If issues on social media arise, contact an NCM Staff member to help in diffusing issues.

Section 3: General

- A. Ambassadors are a representation of the Museum and are held in high regard and respect.
- B. Confidentiality - respect all information that is reported in confidence.
- C. Club rosters are confidential when shared with NCM Team members and information will be secured by the Museum.