

Entry Name: _____

National Corvette Museum Website Competition Score Sheet

Content: Each category is worth 5 points; Maximum of 35 points in this section.

1	Club Logo on Home Page?	
2	Club Location identified easily?	
3	Officers listed, with title and contact information, or general club contact information (email and phone number)	
4	Date, time and location of regular meeting listed	
5	Calendar and/or upcoming events listed	
6	President's message or about us page	
7	Pictures of club events and activities	

Visual Design: Each category is worth up to 5 points; Maximum of 20 points in this section.

8	Design: Is it well designed? Does there appear to be a master design plan and is it followed? Is it pleasing to the eye? Is color used appropriately?	
9	Spelling and grammar: Are words spelled correctly? Is proper grammar used?	
10	Font Selection: Does the choice of fonts and size make the site easy to read? Are common web-friendly fonts used? Are too many fonts used?	
11	Photos, graphics and clip art: Are they used appropriately? Do illustrations fit the subject or are they just filler?	

Structure & Navigation: Each category is worth up to 5 points; Maximum 15 points in this section.

12	Menu: Is the menu easy to find at the top or left? Does it have all the appropriate categories without being overwhelming?	
13	Easy to Navigate: Can you find the information you need in two clicks or less?	
14	Site Map: Is there a link to a site map, which has links to all the pages?	

Functionality: Each category is worth up to 5 points; Maximum 10 points in this section.

15	Do all the links work? Do all the photos show up clearly?	
16	Do the pages load in a timely manner?	

Corvette Museum Promotion: Maximum 20 points in this section.

17	Does the site promote events, activities and offerings of the National Corvette Museum?	
18	Does the site have a link to the National Corvette Museum website?	

TOTAL POINTS EARNED (100 Maximum) _____

BONUS POINTS: Social media and interactivity. 3 points per category. Maximum 9 points bonus.

19	Embedded You Tube Videos	
20	Links to, or embedded content from Club's Facebook Fan Page and/or Twitter	
21	Forum or other place for people to share content, have conversations	

Judges Comments: _____
