

Customer Tutorial



(R8C) Museum Delivery - \$990

***R8C Museum Delivery is picking up one's Corvette as a finished product approximately 2 weeks after production. The car will already be built and on display at the Museum. Customers are provided a thorough hands-on orientation, tours of the Plant and Museum, membership to the Museum, commemorative wall plaque and gold decal, as well as the opportunity to purchase exclusive R8C apparel. Deliveries can be viewed via our live webcams.**

1. Select R8C option at the time the order is placed
2. Submit the Museum Delivery Acknowledgement Form immediately (complete with dash plaque engraving)
 - a. Available on our website, return by fax or email to NCM
3. All LPO accessories are available with R8C with the exception of spoilers and wheels
 - a. Aftermarket accessories or accessories purchased from the Corvette Store can be installed for a fee
4. Once the car is built and it's released from GM, a representative from the NCM Delivery Department will contact the customer to schedule their delivery date. The customer will be offered a reasonable time frame in which they can choose a date for delivery. The

first available date for delivery is approximately two (2) weeks from the offline date of the car. The Museum will confirm the date, agreed upon by the customer, through email and will handle all further communications. If at any time the customer should have any questions regarding the delivery, they may contact the Museum at 1-800-205-4248.

NCM Experience - \$500

***Similar to R8C, the NCM Experience offers a day in the spotlight with your Corvette. The Corvette receives an exterior cleaning and is placed on display on Corvette Boulevard. Customers are provided tours of the Plant and Museum, membership to the Museum, commemorative wall plaque and silver decal, as well as the opportunity to purchase exclusive Experience apparel. Experiences can be viewed via our live webcams. Additionally, customers will receive a dealer brochure and Flint brick.**

1. Customers must schedule with Shane or Lori via phone or email. NCM Experiences are offered at either 7:45 AM or 10:00 AM (CT). Payment is due at the time of scheduling.
2. Alternative for Canadian customers who are not eligible for R8C or those who did not factory order the car with the R8C option.

Buyers Tour - \$800

***Corvette Buyers Tour is the exclusive opportunity to watch the production of one's own car over a span of two days from bare frame to rolling off complete. Customers are led by a trained NCM guide/photographer who provides insight into the assembly process as it takes place.**

1. Customers must register through our website using their GM order number
 - a. <http://www.corvettemuseum.org/visit/delivery-programs/buyers-tour/>
 - b. We urge customers to sign up ASAP if they are interested. At a minimum, registration must occur at least 10 days prior to production.
2. A representative from the NCM Delivery Department will track the order. Once production information is available (10-14 days in advance), we will present the build scenario to the customer. At that time, customers can make travel arrangements. The customer will continue to be updated on any changes in tour dates/times based on how daily production ends.

Photo Album - \$700

***Corvette Photo Album provides exclusive photographic documentation of their Corvette's "build process". Customers receive a 15" x 12" leather bound album created with the highest quality photo paper preserved in a padded leather album with high quality stitching detail.**

1. Customers register through our website using their GM order number
 - a. <http://www.corvettemuseum.org/visit/delivery-programs/photo-album/>
 - b. We urge customers to sign up ASAP if they are interested. At a minimum, registration must occur at least 10 days prior to production.
2. A representative from the NCM Delivery Department will track the order and arrange for a photographer to be present for the build.

***Registration for the Buyers Tour and/or Photo Album can only occur through the NCM website. They are not selectable as standalone options when ordering the car at the dealership.**

***The Buyers Tour and Photo Album can be combined for a discounted price of \$1300.**

***Participation in both R8C and Buyers Tour requires two trips to Bowling Green at least two weeks apart.**

(PBC) Build Your Own Engine - \$5,000

***Assemble the 650-hp supercharged LT4 engine for your Z06 at the new Performance Build Center inside the Bowling Green Assembly Plant. Customers spend a full day with a Performance Build Center engine assembly technician who instructs and oversees the build. Customers receive a personalized engine plaque and poster, CD of photos, piston trophy, and a Build Your Own Engine Polo and Z06 cap.**

1. Select PBC option at the time the order is placed
2. Once the order is accepted by production, personnel from the National Corvette Museum will handle concierge services for the customer, following up on the scheduled build date and handling logistics on the day of the build. The customer is responsible for travel costs to Bowling Green and lodging.

(PD5) Buyers Tour + Photo Album w/Engine Build - \$2,500

1. PBC option must first be selected, bringing the total cost to \$7,500.
2. BGAP will schedule the car build 1-2 days after the engine build.

3. A representative from the NCM Delivery Department will track the order. Once production information is available (10-14 days in advance), we will present the build scenario to the customer. The customer will continue to be updated on any changes in tour dates/times based on how daily production ends.
4. Dinner with BGAP and NCM representatives on the evening of Day 1 of the car build.

VIP Tours - \$200

*** V.I.P. tours last for 3-4 hours and include the GM Bowling Green Corvette Assembly Plant and the National Corvette Museum. Your tour originates at the Museum. Tours of the Assembly Plant follow the same route that public tours also follow, however our groups are much smaller, and you are able to spend longer at each stop with our knowledgeable guides.**

1. Customers must schedule with Shane or Lori via phone or email. VIP tours are offered Monday-Friday at 9:00 AM (CT).
2. Up to four people for the initial cost of \$200. Additional persons \$50 each. Each group is limited to seven people.

Corvette Personalized Plate Package - \$400

*** Enjoy the ultimate personalization of your Corvette Stingray, Grand Sport or Z06! This special package includes a personalized plate which fits nicely in the dash of your seventh generation Corvette, and a second plate which is mounted in a 8.25" x 5.25" gunmetal frame with black and red matte. The package also comes with your choice of a two-year individual Museum membership or one-year family Museum membership.**

1. Customers must purchase through our website
 - a. <http://www.corvettemuseum.org/visit/delivery-programs/personalized-plate/>
2. Line 1 – Will always read: Corvette Stingray/Grand Sport/Z06 Owned By
Line 2 – Only line that can be personalized
Line 3 – Will always have the VIN#

Shane Webb - 1-800-205-4248 or 270-777-4505 / shane@corvettemuseum.org

Lori Bieschke - 1-800-205-4248 or 270-467-8851 / lori@corvettemuseum.org

Logo for NCM Experience



Logo for R8C Museum Delivery



**Logos used on clothing, wall plaques, door decal, etc.