

## National Corvette Museum Fact Sheet

**Brief History:** Since 1953 the Corvette has been America's Sports Car. The excitement and dedication to the Corvette gave rise to an idea for a library and archive from the National Corvette Restorers Society (NCRS). The Bowling Green Area Chamber of Commerce developed a lucrative incentive package to convince NCRS to locate the Museum in Bowling Green, Kentucky, and upon selection many other enthusiast groups along with the Corvette Assembly Plant worked together to make the plan a reality. On September 2, 1994 the National Corvette Museum opened to thousands of Corvette enthusiasts who caravanned from all over the country. The National Corvette Museum was established as a 501(c)(3) not-for-profit foundation. Corvette enthusiasts from all over the world kindly and lovingly refer to the NCM as their home... their mecca. The museum is the only facility of its kind in the United States dedicated to a single model. Its mission is to celebrate the Corvette in all of its forms; to preserve the past, present and future of the car; and to educate the world about everything Corvette. The facility was expanded in 2009 to 115,000 square feet. The GM Bowling Green Corvette Assembly Plant, the only place in the world where Corvettes are made, is located across the street from the National Corvette Museum and has been producing the iconic car since 1981.

**Executive Director:** Wendell Strode

**Board of Directors:** Richard Anderson (West Dundee, IL), Hal Bellamy (Middlebury, IN), Harlan Charles (Detroit, MI), Wil Cooksey (Bowling Green, KY), Johnny Downs (Sadler, TX), Dana Forrester (Independence, MO), Leslie Gardner (Redondo Beach, CA), Andy Guinn (Douglassville, TX), Jack Matukas (Alvaton, KY), Greg Mauzy (Midland, TX), Dave Tatman (Bowling Green, KY), Ivan Schrodt (Sherwood, WI), George Sipprell (Brandford, CT), Wendell Strode (Bowling Green, KY), Joseph Thomas (Okemos, MI), Len Tucker (Tacoma, WA)

**Looking Toward the Future:** The Museum has purchased 70 acres of land and holds options on an additional 300+ acres across the interstate from the Museum for the future home of the NCM Motorsports Park. Fundraising is currently underway.

**Visitors:** 146,000 annually (calendar year 2010)

**Membership:** 35,000 members

**Students Served Annually:** 3,000

**Admission:**

Adults (ages 17 and up): \$10

Seniors (55 and up): \$8

Active Military: Free

Senior Groups: \$6

Youths (ages 6 through 16): \$5

Children (ages 5 and under): FREE

Student Groups: \$4

**Hours of Operation:**

Open daily, seven days a week, 8am – 5pm Central Time; Closed: New Year's Day, Easter, Labor Day, Thanksgiving Day, Christmas Eve, Christmas Day

**Permanent Exhibits:**

Gateway- An area that will test your knowledge of America's Sports Car with a series of interactive quizzes and displays representing every generation of Corvette.

Nostalgia- Series of realistic scenes mirroring Corvette's early history. Stroll down Main Street and see a mid-20th century barbershop, Mobil service station, Route 66, 60s Chevrolet dealer showroom and St. Louis Corvette Assembly line.

Performance - Exclusively devoted to Corvette performance with a Corvette Racing section, recreated pit stop and an interactive pit crew challenge.

Driving Simulators- Interactive educational tool to take the danger out of learning to drive. Demonstrations daily at 10am, 1pm and 3:30pm.

Design & Engineering- An area highlighting the design and development of Corvette, including a Nürburgring display, concept cars, actual clay model, rolling chassis, crash test car and a few hands-on samples.

Enthusiast- A celebration of the Corvette lifestyle with memorabilia, videos, images, club spotlights, interactive trivia games and a racing experience.

Skydome / Hall of Fame- Home to over 30 Corvettes and the largest display area measuring 140 feet in diameter. Constantly changing cars, and home of the Corvette Hall of Fame.

**Employees:** 26 full-time and 54 part-time

**Volunteers:** 380

**Hours Donated:** 5,396 during calendar year 2010

**Sources of Income:** Operating income, annual fund contributions, charitable gaming

**Annual Operating Budget:** \$9 million

For more information, call (270) 781-7973 or (800) 538-3883 or visit [www.corvettemuseum.org](http://www.corvettemuseum.org).