



A M E R I C A ' S S P O R T S C A R

America's Sports Car is produced bi-monthly by the National Corvette Museum.

Circulation: 18,000 mailed directly to Members of the National Corvette Museum

Readership: The Museum has over 36,000 members, many of which are clubs and businesses who share their copy of ASC with others.

Audience: All 50 States plus several foreign countries.

Size	Price	Bus. Mem.	Life Bus. Mem.	Dimensions
Full Page	\$1,850	\$1,375	\$1,000	7.5" w x 9.75" h
1/2 Page	\$ 975	\$730	\$550	7.5" w x 4.75" h
1/4 Page	\$ 500	\$375	\$300	3.625" w x 4.75" h
1/8 Page	\$ 350	\$265	\$210	3.325" w x 2.25" h

Front inside cover - add 10% | Back inside cover - add 5% | Back cover - add 25%

Mechanical Specifications: JPG or TIF at 300 dpi, or high res PDF. All ads are full color.

Submission

Artwork, if less than 10 mb, can be emailed to katie@corvettemuseum.org.

Large files may be uploaded to www.yousendit.com.

Deadlines

Artwork is due the 10th of the month prior to the issue you wish to be in. Some issues have limited space so please reserve your space soon 270-467-8846.

Questions regarding advertising:

Katie Frassinelli

Executive Editor / Marketing Manager

270-467-8846 or katie@corvettemuseum.org



A M E R I C A ' S S P O R T S C A R

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Issue(s)

Ad Size

- | | | | | | |
|---|--------------|----------|----------|----------|-----------|
| <input type="checkbox"/> Jan/Feb
<i>Due Dec. 10</i> | Issue: _____ | 1/8 Page | 1/4 Page | 1/2 Page | Full Page |
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